

VULNERABILITIES OF MIDDLES

"Everything can look like a failure in the middle." - Rosabeth Moss Kanter

Forecasting Problems: Time/Resource Shortages	
<u>Why this occurs:</u> <ul style="list-style-type: none"> - People over-promise - There is a lack of experience base - Logistics and scheduling get tricky - Most problems are much harder - The environment keeps changing 	<u>Is this happening in my project?</u>
Unexpected Obstacles: Roadblocks You Couldn't See Before	
<u>Why this occurs:</u> <ul style="list-style-type: none"> - It's a system; it's hard to get the whole system into a single project - You didn't know about the problem because you never took that path before 	<u>Is this happening in my project?</u>
Loss of Momentum: The Team Gets Tired	
<u>Why this occurs:</u> <ul style="list-style-type: none"> - Beginnings and endings are fun - Middles are hard work - Motivation comes from results 	<u>Is this happening in my project?</u>
Critics Surface: The Project Becomes More Controversial	
<u>Why this occurs:</u> <ul style="list-style-type: none"> - Rhetoric isn't reality - Success arouses threat 	<u>Is this happening in my project?</u>