

Department of Economics
2024-2025
Seminar Series



Monday, September 23, 2024
12:30 PM-1:50 PM
SBS, Room N603

Rossella Calvi

Associate Professor of Economics
Rice

The Perceived Marital Returns to Education and the Demand for Girls' Schooling

We investigate how marriage market considerations shape parental investment in daughters' education in Pakistan. Using a hypothetical choice methodology, we estimate parents' preferences and willingness-to-pay for traditional marital customs and daughters' marital and post-marital outcomes.

Our analysis reveals significant preference heterogeneity between mothers and fathers, even within the same family. Based on a model of schooling decisions that incorporates these preferences, perceived costs, and parental beliefs about marital returns to education, we analyze parents' educational investments in girls. Counterfactual simulations suggest that information campaigns targeting beliefs could significantly boost girls' educational attainment.

All in-person seminars will be held in the Social and Behavioral Sciences Building, Room N603. For additional information, contact the seminar organizers: Profs. Chang Liu & Eva Carceles-Poveda. Visit our webpage for additional information: stonybrook.edu/economics.

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