

Arts & Sciences Senate
Tentative Agenda
March 20, 2006

- I. Approval of Agenda
 - II. Approval of minutes of the February 27, 2006 meeting
 - III. Report of the Dean of the College of Arts and Sciences (J. Staros)
 - IV. PTC Report
 - V. Report on Journalism (K. Gillespie) – See attached documents
 - VI. Elections Updates
 - VII. Report of the President
 - VIII. Old Business
 - IX. New Business
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Arts & Sciences Senate Minutes
February 27, 2006

The Arts & Sciences Senate met at 3:30 PM February 27, 2006 in the Javits Room.

I. Approval of agenda (F. Walter)

Fred Walter suggested two changes to the agenda which were approved, sections IIa, the second reading of the proposed constitutional amendment regarding the seventh member of the PTC, and VIa, a proposal to change meeting procedures of the A&S Senate on federal holidays.

With these changes, the agenda was approved and seconded.

II. Approval of minutes of the November 2005 meeting (F. Walter)

The minutes of the November 21, 2005 meeting were approved and seconded.

IIa. Report of the Promotion and Tenure Committee (J. Davila)

This was the second presentation of an amendment to the constitution adding specific language which allows the committee to appoint a seventh non-tenured member during times when none could be elected in the regular election. It was suggested that "at that year" be changed to "that term," and "this year" to "the term." The suggestions were accepted. The amendment will be presented for the third and final time before taking a vote at the next general meeting.

The PTC also reported a need for a full-year replacement. The vacancy is in Natural Sciences/Math. The president of the senate will appoint a replacement with approval of the A&S Executive Committee.

III. Report from the Dean of the College of Arts and Sciences (J. Staros)

Dean Staros reported on the state of the College of Arts and Sciences. The financial state is better than expected, as a \$2.85 million deficit had been projected but last year's spending had ended in the black for the first time in several years, with \$600,000 carried over. This leaves \$2.25 million deficit of which we have made up \$2 million, leaving a projected \$250 K deficit. The deep deficits have been a result of 12% cuts to the CAS budgets in 2002/2003 and 2003/2004.

Over the last 4 years, the College has seen increases in students. The prior highwater mark had been Fall 2002 with a high of 11,492 FTE students. Fall 2004 enrollment was 11,271 FTE students. This year (Fall 2005) saw an all-time high of 11,849 graduate and undergraduate FTE students. Between Fall 2002 and Fall 2005 there was an increase of 357 FTE students. Between Fall 2004 and Fall 2005, we have

seen an increase of 578 FTE students. At the same time, we've seen a decrease of 15 tenured and tenure-track faculty positions, from 426 FTE in Fall 2002 to 411 FTE in Fall 2005. TA lines decreased by 68, from 640 TA lines in 2/2003 (with approximately 575 funded by the graduate school and the remainder funded by CAS) to 572 this year (with 525 funded by the graduate school and the remainder funded by CAS). This year, the College has launched approximately 20 searches for tenure-track faculty and made offers in each case that has culminated. Even so, we are not at full replacement recruiting. The Provost has launched an enrollment-planning group that will help ensure that educational resources will be considered hand in hand with enrollment planning.

The enrollment outlook for the next five years: Current enrollment for the West Campus is 19,155 students with 62% of that enrollment in CAS. (Full campus total is 22,009). Between now and 2010, full campus enrollment is projected to grow from 22,000 to 26,000. About half of the 4,000 student increase is projected to be absorbed by the Southampton Campus. We should see about a 2,000 FTE increase of students on the West Campus. The number of part-time students is expected to remain constant throughout this period. During this time, the rate of transfer students should decrease. This year, we saw 2500 freshmen in the fall and 50 in the spring, with 1500 transfers in fall and 600 more in the spring. The upcoming freshmen class will grow about 100 FTE students per year, with decreases projected in the number of transfer students accepted.

Dean Staros pointed out that one of our goals is to have a freshman class that will graduate in a timely fashion, and our (six-year) freshman graduation rate is growing. Currently, only about 54% of transfer students (coming in with junior standing) graduate, while approximately 70% of students with junior standing who entered as freshmen graduate.

Hugh Silverman asked if there were any figures as to from where transfer students were arriving. Dean Staros pointed out that Peter Baigent, VP for Student Affairs, is now also the Associate Provost for Enrollment and Retention, which will make such reports easier to obtain in the future.

The Dean reports that we have are slightly ahead of our target of growing to 30% out-of-state students by 2009. This year's freshman class consisted of 8% out-of-state domestic and 4% foreign students. This is up from 4% total out-of-state students in 2002 (2% domestic, 2% foreign). Georges Fouron asked how the increase in OOS students is impacting in-state students. Dean Staros reported that the general increase in enrollment could help those students. Joan Kuchner asked if the distribution of OOS students has been documented relative to majors and recruiting availability; the Dean said this has not yet been done, but that we are trying to develop some targeting in areas in which we have capacity with the admissions office.

Discussion ensued about the unpredictability of student behavior patterns—how do we know they will not change their plans or patterns after they arrive at the university? The Dean acknowledged this and reported some shifts in student major patterns over the last few years. For example, social sciences has lost about 200 net FTE enrollments, while natural sciences has netted about 200, there has been an approximately 350 FTE increase in enrollment in Humanities and Fine Arts classes.

Georges Fouron inquired as to whether space issues for faculty and classes and labs, an increase in TA lines, etc., had been considered along with the increase in enrollment projections. Dean Staros mentioned that this is an ongoing problem, and that a lab had been added in Organic Chemistry; also, there is a plan for the Old Chemistry building to be rehabbed and turned into a modern classroom building. An increase in dorm space is planned.

The Dean reported that increases in the base budget of CAS have lagged and need to catch up. The increased enrollments in the College have generated well over \$1 million in additional tuition income, but it is not clear how much of this is coming back to be spent on the College.

In 2002, 24 new faculty members were hired. Between 2003-2004, relatively few new faculty members were hired due to budget cuts, resulting in the net decrease in the number of tenured and tenure-track faculty discussed earlier. In 2005-2006, searches for approximately 20 new faculty members have been authorized.

IV. Status of the Faculty Rights and Responsibilities Policy Committee (F. Walter)

Fred Walter reported that the FRRPC had not met for the last year so there was no annual report. Hugh Silverman was appointed chair and agreed to reconvene the committee.

V. Report of the Ad-Hoc Committee on the Effects of Enhanced Enrollments (K. Gillespie)

The report gathered anecdotal evidence on issues that are already widely known to the College, such as the effects of increases in enrollment on the quality of teaching and learning. Many of these issues (increase in student enrollment without concurrent increases in faculty staffing) had been illustrated by Dean Staros in his report on the College (III). Some of the effects are unmet demands for classes in certain disciplines, problems with space and physical environment, and general low morale. In the discussion that followed Kane's report summary, it was pointed out that when faculty resources are stretched as they have been for the last few years, service on committees outside the home department usually suffers (before professional development, for example), and this affects the quality of university life. It was also suggested that we may need to rethink our curriculum and consider if we are deploying our faculty to best suit our students' needs. Senators were asked to send comments and suggestions regarding the report to Kane by mid-March.

VI. Elections Update (F. Walter)

In upcoming senate elections, there are openings for Vice-President and Secretary and in several standing committees (1 CASA from SBS, 1 AJC, 4 Curriculum from SBS, 1 from each division in FRRPC), and openings for senators in HFA (2) and NSM (1). A full list of open positions is available from Laurie Theobalt. Senators were asked to send nominations to Laurie by March 11. (This deadline was extended at the University Senate meeting.)

VIa. Proposal to Change the Constitution Regarding Meeting on Federal Holidays (F. Walter)

Fred Walter proposed a resolution that the specified that the senate would not meet on federal holidays. Norman Goodman suggested that it was not necessary to add this to the constitution. A suggestion was made that the senate vote on a consensus that the executive committee decides if we meet or not on federal holidays. The consensus passed unanimously.

VII. Report of the President of the Senate (F. Walter)

Fred Walter resigned his position as senate president and relinquished the meeting to the new president, Georges Fouron. Georges thanked Joan Kuchner for her service as past-president and on the executive committee.

VIII. Other Old Business (G. Fouron)

Norman Goodman asked if any progress had been made on PTC guidelines. Fred Walter replied that he would ask Joanna Davila to report on this at the Coordinating Council meeting on March 13.

Norm also thanked Fred Walter for his last 18 months of service to the senate.

IX. Other New Business (G. Fouron)

Joan Kuchner welcomed Georges Fouron as president.
The meeting was adjourned at 4:45 pm.

Minutes submitted by Cynthia Davidson, Arts & Sciences Secretary

Undergraduate Curriculum Committee

Nancy Tomes, chair

Kane Gillespie, executive secretary

Academic Year 2005 - 2006

Report on the proposal for the Major in Journalism

March 16, 2006

Summary:

The A/S Curriculum Committee spent the better part of seven meetings discussing the proposal for the Major in Journalism. In addition, the chairs, the executive secretary, and/or the associate deans for curriculum met with Howard Schneider on multiple occasions outside of the regular curriculum meetings. Schneider was extremely cooperative and forthcoming during all stages of the review.

In proposing the Major in Journalism, Schneider also proposed extensive revision of the existing Minor in Journalism. The committee also approved the changes.

The committee provisionally approved the proposal on 3 March 2006 based on (a) the bulletin entry (b) the sample course sequence (c) approved new courses (a portion of what will eventually be offered as requirements for the major), (d) a list of course titles/ descriptions that will be proposed in the future, and (e) a list of renamings /renumbering of courses. [Each of these is attached to this report]

Based on discussions with Maria Doelger Anderson, this new major can be implemented with only the first portion of courses that students will need during the first year of study. The committee understands that Schneider will return in February, 2007 with formal proposals for the remaining courses.

Schneider writes on 12/13/2005:

Course Proposals

Based on discussions Maria Doelger has had with SUNY officials, we believe the committee can give the program provisional approval without requiring a syllabus for each of the 32 courses. Our plan is to submit a full syllabus for a majority of the required courses, and for all those courses that are scheduled to be offered in 2006-2007. For the remainder, we will provide: a full description; frequency that the course will be offered; description of faculty; the date the course first will be offered; and a date to return to the curriculum committee with a full syllabus. Our expectation is that full-time faculty will help develop the curriculum for advanced courses.

Further, our expectation is that we will have adequate full-time faculty to teach a majority of the courses. If our enrollment levels are achieved—180-200 majors by the end of year six—we anticipate a full-time faculty of eight, plus an appropriate number of adjuncts.

Items for the Full Senate:

(a) Does this Major have approval of the A/S Senate?

The A/S senate should note that the Major was already approved by the full University Senate on 6 Mar 2006. Given the deadline to present the Major in Journalism to the University Senate, the Committee asked Schneider to clarify with the President of Arts and Sciences Senate (Georges Fouron) whether the proposal needs to be reviewed by that group. It is the understanding of the curriculum committee that any new major that is approved by its members must also be reviewed by the Arts and Sciences Senate before it is reviewed/approved by the University Senate. The answer to Schneider's query did not impede the approval by the curriculum committee, but the members warned that it may impede progress elsewhere in the overall approval process.

(b) If approved, what portion of new or renumbered courses should be included in the Bulletin effective immediately?

1. Should the fully approved courses available even if the Major has not received approval from the State? Gillespie argues that they could appear under the existing minor.

2. Should the courses that have not received full approval (i.e., those in part (d) above) be included in the bulletin? The business practice of the Editor of the Bulletin is to not publish courses that have not received full review and formal approval, however, Schneider has argued that it would be important for Journalism majors to view the course descriptions of the provisionally approved courses to plan their studies.

Main items of discussion during the review from Dec 13, 2005 to Mar 3 2006:

(a) GPA graduation requirement.

The original proposal indicated a requirement that students satisfy a GPA of 2.5 in major's required courses to graduate. Based on existing policy held by the Arts and Sciences Senate, the committee did not support the proposed requirement. The members encouraged Schneider that he could appeal directly to the A/S Senate for review, however, in the end, Schneider decided to not appeal the committee's decision. The committee offered the following reasons for not supporting this aspect of the proposal.

(1) To maintain similar standards across campus: no other undergraduate major at Stony Brook University – including those majors in CEAS and MSRC that lead to certification – has a GPA requirement specifically for graduation higher than 2.0.

(2) To discourage grading inflation: Instructors will be inclined to give higher grades so that students may graduate. Instead, the committee recommended stricter grading in the major's required courses to target the 2.0 GPA rather than 2.5.

(3) Exit policy: although Schneider indicates a strong plan for academic advisement and an appeal process for students, the committee was concerned with what will happen to students who reach the end of the program who do not satisfy the GPA graduation requirement.

(4) The committee agreed that an increased GPA standard would only serve as an artificial and arbitrary means to raise student preparedness. The same goal (to ensure that graduates of the Major in Journalism will have the best chance for professional success) can be achieved by different means. For example:

- apply strict grading
- yearly exams: a yearly review of a portfolio or qualifying examination. For example, in the Major in Music, performers are required to perform satisfactorily in front of a faculty jury each term as part of MUS 161 or MUS 187. Such a review serves as a chance for students and faculty to monitor student preparedness and progress through the program.
- In support of the proposed requirement that students satisfy a GPA of 2.5 in major's required courses to graduate, Schneider indicated an attractive plan for "early and often" academic advisement. Despite the committee's disinclination to support the minimum GPA requirement as proposed, the members encourage Schneider that "early and often" academic advisement may be the best practice – along with strict grading and yearly exams – to ensure that graduates of the Major in Journalism will have the best chance for professional success

(b) Credit load

Schneider planned the major with the goal of receiving accreditation for the program. The accreditation firm requires 80 credits outside of Journalism, and Schneider made a good argument that the major should have 47 required credits, thus bringing the total to 127. Such credit loads are not unprecedented at SBU. The committee looked very closely at the requirements for the major as well as the overall credit requirement and the possibility of "double counting" courses to satisfy more than one requirement. After careful review, the committee approved this credit requirement (127 credits)

(c) Acceptance to the major:

the original proposal indicated standards for "acceptance to the major." Even though Schneider plans for the Journalism School to operate outside the College, it will inevitably be a member of the A/S Senate, and must adhere to its policies, as does MSRC. This portion of the proposal was removed with agreement from Schneider. Instead, the Committee and Schneider agreed that the prerequisites on the gateway courses would serve as sufficient screening tools for new majors. If students do not satisfactorily complete the gateway course, they will not satisfy prerequisites for the remaining required courses in the major.

(d) Grammar immersion

An integral part of the gateway course, JRN 110, is to pass a standardized grammar exam and/or complete a grammar immersion lab. Students who pass a proficiency exam will be exempt from the lab. All other students must take the lab and pass the exam to advance in the journalism program. This new exam follows the precedent of the math placement and writing placement exams, and was approved in concept. Certain technical aspects of this were left unresolved (i.e., how to administer the exam, apply scores to the student record, how to schedule the lab, etc)

(e) Course scheduling:

Although the committee supports the concept of certain aspects of the proposed major, the members wish to restate the concern for potential class-scheduling problems with (a) courses in which the meeting location fluctuates between Manhattan and the main campus, (b) the use of guest lecturers for courses that meet for one three-hour session per week and (c) the grammar immersion lab attached to JRN 110. However, these concerns do not impede the approval of the major.

Revised 3/3/06

**Major or Minor in
JOURNALISM**

Departmental information to come

Faculty information to come

As innovative, digital technology accelerates the dissemination of news, information and disinformation around the clock and around the world, the need for well-trained and independent-minded journalists has never been greater.

The journalism major program at Stony Brook is designed to prepare the next generation of journalists for careers in broadcast journalism, print journalism and online journalism.

The course of study will emphasize both traditional journalistic values and skills, and the ability to succeed in a rapidly-evolving multi-media landscape. Students will study news reporting, writing, editing and producing. They will develop an appreciation for the mission of the press in a democratic society, standards of ethical and responsible journalism and will be expected to leave the program with a passion for the public interest and the courage to do the right thing in the face of unprecedented competition.

To prepare for the future, all students will be required to take courses in broadcast, print and online journalism, learning to work and think across multiple media platforms, before concentrating in an area during their final year of study. Students will have the opportunity to do reporting assignments both on Long Island and in New York City.

In addition, students will be required to dual major or earn 18 credits in one of four multi-disciplinary areas outside the journalism major to help prepare them to report insightfully in the future: Public Affairs, Diversity and Society, Science and the Environment or Global Issues and Perspectives.

The journalism minor (18 credits) is designed for students who want an appreciation for the mission of the press, an understanding of journalistic principles, and a desire to improve critical-thinking and writing skills.

All students should consult with the undergraduate director to design and approve an acceptable course of study before declaring a major.

Courses Offered in Journalism

See the Course Description listing in the *Bulletin* for complete information.

JRN 101-B News Literacy
JRN 102 Colloquium on the News
JRN 108-F The History and Future of the American Press
JRN 110 Newswriting I: Intro to Reporting & Writing
JRN 201 Journalism That Changed The World
JRN 210 Newswriting II: Beat Reporting
JRN 220 Media Law and Ethics
JRN 288 On-Campus Internship
JRN 301 Journalism 24/7
JRN 310 Newswriting III: Reporting & Writing for Broadcast

JRN 320	The Promise and Perils of Online Journalism
JRN 330	Investigative & In-Depth Reporting
JRN 331	Specialized Beat Reporting (Government)
JRN 332	Specialized Beat Reporting (Culture and Lifestyle)
JRN 333	Business Reporting
JRN 334	Science and Health Reporting
JRN 335	Reporting in New York City
JRN 336	Sports Reporting
JRN 337	Intro to Narrative Journalism
JRN 345	The Global and Ethnic Press
JRN 350	The Principles of Editing (for all media)
JRN 360	Advanced Reporting and Writing/ Print
JRN 361	News Editing and Presentation/Print
JRN 362	Magazine Journalism
JRN 363	Advanced Narrative Journalism/Print
JRN 370	Advanced Reporting and Writing/Broadcast
JRN 371	TV Production
JRN 379	Radio News (<i>same as THR 379</i>)
JRN 380	Advanced Editing and Presentation/Web
JRN 381	Advanced Digital Storytelling and Graphics (<i>same as THR 317</i>)
JRN 382	Desktop Publishing
JRN 410	Web/Print Practicum
JRN 411	TV Practicum
JRN 488	Off-Campus Internship
JRN 490	Senior Project

Transfer students

Transfer students may transfer up to 9 credits of equivalent journalism courses in which they have earned a C or better. Transfer courses will be evaluated individually for equivalency by the undergraduate director.

Requirements for the Major in Journalism

The major in journalism leads to the Bachelor of Arts degree. Students must complete each course with a letter grade of C or higher within required JRN courses. Students must also satisfy the upper division writing requirement. Completion of the major requires 65 credits, including 47 credits in journalism and 18 credits in a multi-disciplinary concentration. To satisfy all requirements, a student must earn a minimum of 127 credits to graduate with a degree in journalism.

Students need to complete three developmental phases, with core requirements in each phase. In Phase I, Values and Skills, students will study basic skills and ethics, including news reporting and writing for print and broadcast. In Phase II, New Challenges, students will explore the changes sweeping the journalistic landscape, including journalism on the Internet, and choose from a menu of upper-division reporting and writing courses. In Phase III, Finding an Entry Point into the Profession, students will specialize in broadcast, print or online journalism, taking advanced courses. In addition, students will complete a senior project in their area of specialty and then adapt it for two other media.

Grammar Immersion:

To progress in the major program, students must pass a grammar proficiency test as part of JRN110. The course includes a six-week immersion lab in grammar, punctuation and sentence structure. Students who pass a proficiency test will be exempt from the lab. All other students will be required to take the lab and pass the test.

Note: All courses are not offered each semester.

Phase I: Values and Skills (19 credits)

A. Students must complete the following six courses

JRN101-B News Literacy

JRN110 Newswriting I (Reporting and Writing)

JRN210 Newswriting II (Beat Reporting)

JRN220 Journalism Law and Ethics

JRN 288 On-Campus Internship

JRN310 Newswriting III (Broadcast)

B. Students must complete one of the following two courses

JRN108-FThe History and Future of the American Press

JRN201 Journalism That Changed The World

Phase II: New Challenges (15 credits)

Requirements: completion of three courses in A plus two electives in B

A. Students must complete the following three courses

JRN301 Journalism 24/7

JRN320 The Promise and Perils of Online Journalism

JRN350 The Principles of Editing (for all media)

B. Electives for Phase II (two courses required). Students may choose two courses from group A, or one course from A and one course from group B.

A. Students may choose up to two courses from this list

JRN330 Investigative and In-depth Journalism

JRN335 Reporting in New York City

JRN337 Intro to Narrative Journalism

B. If students have chosen one course from A, they may choose a course from this list.

JRN331 Specialized Beat Reporting (Government)

JRN332 Specialized Beat Reporting (Culture and Lifestyle)

JRN333 Business Reporting

JRN334 Science and Health Reporting

JRN336 Sports Reporting

Phase III: An Entry Point into the Profession (9 credits

Requirements: completion of the two courses in A, B, or C; plus D.

A. For Print

JRN360 Advanced Reporting and Writing for Print

JRN361 News Editing and Presentation

B. For Broadcast

JRN370 Advanced Reporting and Writing for Broadcast

JRN371 Television Production

C. For Online

JRN380 Advanced Editing and Presentation for the Web

JRN381Advanced Digital Storytelling (*same as THR317*)

D. All students

JRN 490 Senior Project

Required JRN Electives (4 credits)

Students are required to select a minimum of four elective credits in Journalism courses as part their major.

Upper-Division Writing Requirement

All students majoring in Journalism must submit two samples of their journalism course work (longer articles, term papers or independent research projects) along with the instructor's written confirmation that the work demonstrates suitably advanced writing proficiency, to the director of undergraduate studies for evaluation by the end of the junior year. If this evaluation is satisfactory, the student will have fulfilled the upper-division writing requirement. If it is not, the student must fulfill the requirement before graduation.

Multi-disciplinary Concentrations

Majors must earn a minimum of 18 credits, including nine upper division credits, in one of the following four multi-disciplinary concentrations. Students may add a course to a concentration or propose a new concentration with the permission of the undergraduate director.

Science and the Environment

Students study trends, acquire foundation knowledge and get multiple perspectives on science and environmental issues that will help them report insightfully in the future. (Note: All courses will not be offered each semester.) See Bulletin course descriptions for details and prerequisites.

ATM 102-E Weather and Climate
BIO 103-E Intro to Biotechnology
BIO 113-E General Ecology
BIO 115-E Evolution and Society
ECO 373-H Economics of the Environment and Natural Resources
ENS 101-E Prospects for Planet Earth
ENS 201-H Contemporary Environmental Issues and Policies
ENS 312-H Population, Technology and the Environment
ENS 333 Environmental Law
EST 291-H Energy, Environment and People
EST303 Crisis Communications
EST 330-H Natural Disasters: Impacts and Solutions
GEO 101-E Environmental Geology
GEO 311-H Geoscience and Global Concerns
HIS 365-K Environmental History of North America
HIS 399 Disease in American History
MAR 104-E Oceanography
MAR 340-H Environmental Problems and Solutions
SOC 344-F Environmental Sociology

Diversity and Society

Students study trends and acquire knowledge, insights, historical context and multiple perspectives on important societal issues that will help them report insightfully in the future. (Note: All courses will not be offered each semester.) See Bulletin course descriptions for details and prerequisites.

AAS 250-K Languages and Cultures of Asian Americans
AFS 310-K American Attitudes Toward Race
AFS 319-F The Politics of Race
AFS 363-F Blacks and Mass Media
AMR 102-G Making American Identities
AMR 301-K Ethnicity and Race in American History
CLT 235-K American Pluralism in Film and Literature
HIS 277-K The Modern Color Line
HIS 325-K The Civil Rights Movement
HIS 327-K Origins of American Society
HIS 374-F Historical Perspectives on Gender Orientation
SOC 105-F Introduction to Sociology

SOC 302-K American Society
 SOC 303-F Social Inequality
 SOC 310-K Ethnic and Race Relations
 SOC 330-F Media and Society

Public Affairs

Students study trends, acquire knowledge and historical context and gain multiple perspectives on public policy issues that will help them report insightfully in the future. (Note: All courses will not be offered each semester.) See Bulletin course descriptions for details and prerequisites.

ECO 108-F Introduction to Economics
 ECO 305-F Intermediate Macroeconomic Theory
 ECO 316-K U.S. Class Structure and its Implications
 ECO 360 Money and Banking
 HIS 104-F United States Since 1877
 HIS 335-K The Civil Rights Movement
 HIS 378-F War and the Military
 POL 102-F Intro to American Government
 POL 317-F American Election Campaigns
 POL 318-F Voters and Elections
 POL 322-F Law and Politics
 POL 325-F Civil Liberties and Civil Rights
 POL 332 Politics of Criminal Due Process
 POL 359 Public Policy Analysis
 POL 367-F Mass Media in American Politics
 SOC 200 Medicine and Society
 SOC 338-F The Sociology of Crime
 CFS 405 Seminar in Children, Law and Social Policy

Global Issues and Perspectives

Students study trends, acquire knowledge and historical context and gain multiple perspectives on global issues that will help them report insightfully in the future. (Note: All courses will not be offered each semester). See Bulletin course descriptions for details and prerequisites.

AAS 201-J Introduction to the Civilization of the Indian Subcontinent
 AFS 346-J Political and Social History of Africa
 AMR 101-F Local and Global: National Boundaries and World Systems
 GEO 311-H Geo-science and Global Concerns
 HIS 227-J Islamic Civilization
 HIS 281-H Global History and Geography
 HIS 341-J 20th Century China
 POL 101-F World Politics
 POL 214-J Modern Latin America (also HIS 214)
 POL 313-F Problems of International Relations
 POL 337-J The Politics of Africa (also AFS 337)
 POL 374-F Global Issues in the United Nations
 SOC 248-F Social Problems in Global Perspective
 SOC 348-F Global Sociology
 SOC 365 J-Introduction of African Society
 SOC 364-J Sociology of Latin America
 SOC 386-J State and Society in the Middle East

Sample Course Sequence for the Major in Journalism (Rev: 3/03/06)

Freshman / Fall	Credits	Spring	Credits
FYS 101	1	FYS 102	1
D.E.C. - A	3	D.E.C. - A	3
D.E.C.	3	D.E.C.	3

D.E.C.	3	D.E.C.	3
D.E.C.	3	JRN 108	3
D.E.C (JRN 101-B)	3	JRN 110 *	3
Total	16	Total	16

Sophomore / Fall		Spring	
JRN 210	3	JRN 201	3
JRN 220	3	JRN 310	3
D.E.C.	3	Outside concentration	3
D.E.C.	3	D.E.C.	3
D.E.C.	3	D.E.C.	3
		JRN 288	1
Total	15	Total	16

Junior / Fall		Spring	
JRN 301	3	JRN 350	3
JRN 320	3	JRN 332 or 334 or 336	3
JRN 330 or 331 or 333 or 337	3	D.E.C.	3
Outside concentration	3	Outside concentration	3
Elective	3	Outside concentration	3
D.E.C.	3	JRN Elective	1
Total	18	Total	16

Senior / Fall		Spring	
Elective	3	Elective	3
JRN 360 or 370 or 380 **	3	JRN 490	3
JRN 361 or 371 or 381 **	3	Outside concentration	3
Outside concentration	3	Elective	3
Elective	3	JRN elective	3
Total	15	Total	15

* Students who are deemed deficient in basic writing skills will be required to pass a grammar immersion laboratory to progress further in the program.

** These courses follow a sequence (e.g. JRN 370 and JRN 371). See Bulletin for specifics.

Requirements for the Minor in Journalism

The journalism minor emphasizes knowledge and exposure to basic skills for students who seek an understanding of broadcast, online and print media but who are not necessarily planning careers in journalism or intending to major in journalism. Courses in the minor provide students with a broad introduction to journalistic principles and practices as well as an understanding of the role of journalism in society. This program will be useful to students who are interested in sharpening their information-gathering and analytical skills, improving the speed and clarity of their writing, and improving their ability to communicate in whatever career they pursue.

Eighteen credits are required for the Minor in Journalism. Courses must be passed with a C or better to count toward the minor. Students are required to complete at least nine credits of upper division journalism courses to complete the Minor in Journalism

Not all courses are offered each semester, so you should plan your program as early as possible. Prerequisites will be enforced.

Grammar Immersion:

To progress in the minor program, students must pass a grammar proficiency test as part of JRN 110. The course includes a six-week immersion lab in grammar, punctuation and sentence structure. Students who pass a proficiency test will be exempt from the lab. All other students must take the lab and pass the test. .

A. Courses required of all minors (9 credits):

JRN 101-B News Literacy
JRN 110 Newswriting I
JRN 301 Journalism 24/7

B. Students must take one course from this list (3 credits):

JRN 108 The History and Future of the American Press
JRN 201 Journalism That Changed the World

C. Electives (6 credits)

Electives include courses not taken in B, above.

JRN 210: News II: Beat Reporting
JRN 220: Media Law and Ethics
JRN 310: Newswriting III: Reporting and Writing for Broadcast
JRN 320: The Promise and Perils of Online Journalism
JR N 337: Intro to Narrative Journalism

Note: Minors may take additional Journalism electives with permission of instructor.

Revised 3/3/06

JRN

Journalism Courses

Of the courses in this document, the following courses were approved by the curriculum committee on or prior to March 1, 2006 (marked with * in the course descriptions below)

- JRN 101-B
- JRN 102
- JRN 108-F
- JRN 110
- JRN 201
- JRN 210
- JRN 220
- JRN 301
- JRN 310
- JRN 320
- JRN 331
- JRN 332
- JRN 333
- JRN 337
- JRN 350

The remaining courses below have been provisionally approved by the committee based on the course title, description, prerequisites and curricular sequence. Such courses must be formally proposed and approved before they are offered.

***JRN 101-B News Literacy [pending Gen Ed approval]**

How do you know if you're getting the truth from the news media? This course is designed to prepare students to become more discriminating news consumers. It will examine standards of reliability and

accuracy in news gathering and presentation, and seek to establish the differences between news and propaganda, assertion and verification, bias and fairness, and infotainment and journalism. Students will be encouraged to critically examine news broadcasts, newspaper articles and Web sites. Visiting journalists will be questioned about the journalistic process and decision-making. Previously offered as a topic to EGL 390-G (spring 2006). Not for credit in addition to EGL 390 with that topic.

3 credits

***JRN102 Colloquium on the News**

This course is designed to introduce students to the journalistic process and expose them to some of the leading newsmakers in the area. Students will be expected to do research on timely issues in the news and prepare questions for visitors who will conduct periodic press conferences. Students will be expected to learn basic research and interviewing skills, as well as develop an appreciation of current news issues. Previously offered as JRN 285. Not for credit in addition to JRN 285.

1 credit

***JRN 108-F The History and Future of the American Press** [pending Gen Ed approval]

This course traces the history of the American press from pre-American Revolution to post-Internet revolution. It examines the political, economic and technological forces that shaped the news media and how the press, in turn, influenced American government, politics and society. Topics will include freedom of the press, the rise of the popular press, war and the press, the press and presidents, the impact of investigative journalism, the evolution of radio and TV news, and the advent of 24/7 online news. Previously offered as JRN 280. Not for credit in addition to JRN 280.

3 credits

***JRN 110 News I: Basic News Reporting and Writing**

An introduction to reporting and writing the news, including defining what is newsworthy. This is a foundation for all other courses in the journalism program. Through weekly assignments students will develop a mastery of the basic elements of writing a news story that conforms to standards of clarity, accuracy and fairness. An emphasis is placed on gaining practical experience through reporting on classroom, campus and community events. The development of basic skills is accompanied by the exploration of the role of the press in a free society. *The course includes a six-week immersion lab in grammar, punctuation and sentence structure. Students who pass a proficiency test will be exempt from the lab. All other students must take the lab and pass the test to advance in the journalism program.* Previously offered as JRN 287. Not for credit in addition to JRN 287.

3 credits.

Prerequisite: DEC A

Co or prerequisite: JRN 101

***JRN 201 Journalism That Changed The World**

This course is designed to give students an appreciation for the power of the press to work on behalf of the public interest. It is designed as a case study course in which students examine major, contemporary stories in broadcast and print that have had a significant impact on society. Included are case studies of Watergate, coverage of the Civil Rights movement, revelations of local corruption on Long Island, and the disclosure of ethnic cleansing in Bosnia, among other stories. Students also will be assigned to read, watch and study earlier examples of public service journalism. Journalists who participated in the case studies will visit class and discuss their stories.

Prerequisite: DEC A, co- or- prerequisite JRN 101-B

3 credits

***JRN 210 News II: Beat Reporting**

Building on their work in JRN 110, students select and develop a news beat, with an emphasis on finding stories, developing sources, interviewing, and research methods. Students become better acquainted with newspaper style, writing to a fixed word-length, using numbers accurately, and writing on deadline. Previously offered as JRN 387. Not for credit in addition to JRN 387.

Prerequisite: JRN 110

3 credits.

***JRN 220 Media Law and Ethics**

This course examines how journalists do their work from the perspectives of legal and ethical parameters. It will provide an introduction to the legal foundation that supports freedom of the press and examine current law on such subjects as source confidentiality, access to documents, libel and invasion of privacy. Students also will examine ethical codes that guide journalists, including standards regarding independence, accountability, truth-telling, protecting sources, and study conflicts that arise when journalistic principles clash with real-life dilemmas.

Prerequisite: JRN 110

3 credits

JRN 288 On-Campus Internship

Students work for up to two semesters on a campus news publication or broadcast outlet for credit. Students will keep a weekly log and attend monthly meetings with their faculty sponsor. Not for credit in addition to the JRN 288 that was offered prior to Fall 2006.

Prerequisite: 12 credits of journalism

1 credit. May be repeated for a maximum of 2 credits.

***JRN 301 Journalism 24/7**

This course examines the rapidly evolving media landscape and the implications for journalism and journalists. Students examine the revolutionary changes in digital technology, dramatically shifting patterns of media consumption, the rise of non-traditional competition, the challenges of serving a more diverse audience, accelerating media consolidation and explore alternative visions for the impact on content, standards, business models and jobs in the next decade.

Prerequisite JRN 108, JRN 110 3 credits

***JRN 310 News III: Reporting and Writing for Broadcast**

Students learn to report and write news stories for radio and television. Students will become acquainted with the proper use of sounds and visuals in broadcast reporting and learn how to write news scripts to time. Class is held in production/workshop environment. Additional hours in television studio and editing facilities are required.

Prerequisite: JRN 210.

3 credits.

***JRN 320 The Promise and Perils of Online Journalism**

This course examines the challenges presented by the explosion of journalism on the Internet and assesses the role of the journalist in an online society. Students are exposed to both practical skills and a broader understanding of issues. Topics include how journalists add value to information online, writing and editing for the Web, the use of interactive tools, blogs and podcasts, and an elementary understanding of Web design. At the same time, students explore issues of privacy, the Internet's potential threat to traditional journalistic standards and how online publishing is creating new audiences. Students will critique news Web sites, participate in a blog and podcast, create a news Web page, and produce an online story package. *Course includes two lectures and a weekly three-hour lab in the use of digital tools.*

Prerequisite: JRN 210 and JRN301

3 credits

JRN 330 Investigative & In-Depth Journalism

This course emphasizes development of investigative and in-depth reporting techniques, including the use of public records, developing documented sources, confrontational interviewing and organizing and analyzing complex data. Students also will become familiar with the elements of computer-assisted reporting. Students will be required to complete a team and an individual project. Previously offered as JRN 389. Not for credit in addition to JRN 389.

Prerequisite: JRN 310

Advisory prerequisite: AMS 102-C(Elements of Statistics)

3 credits

***JRN 331 Specialized Beat Reporting (Government)**

Students become acquainted with the skills and knowledge necessary to become a specialist in the area of government and public affairs reporting. In seminar format students meet and question broadcast and

print beat reporters in the areas of government, politics, the courts, police and education. Four class sessions meet at SBU Manhattan campus. Students may participate via video conferencing to the main campus. *Note: This class is only offered in the fall semester. Students may take either JRN 331 or JRN 332, but not both, to satisfy a requirement of the major.*

Prerequisite: JRN 310

Advisory prerequisites: POL 367-F(Mass Media in American Politics)

3 credits

***JRN 332 Specialized Beat Reporting (Culture and Lifestyle)**

Students become acquainted with the skills and knowledge necessary to become a specialist in the areas of culture, arts and lifestyle and sports. In seminar format students meet and question beat reporters in the areas of film, theatre, art, fashion, food, architecture and sports. Four class sessions meet at SBU Manhattan campus. Students may participate via video conferencing to main campus. *Note: This course is only offered in the spring semester. Students may take JRN 331 or JRN 332, but not both, to satisfy a requirement of the major.*

Prerequisite: JRN 310

Advisory prerequisites: SOC 330-F(Media and Society).

3 credits

***JRN 333 Business Reporting**

This course provides practical training for journalism students interested in a possible career in business reporting. It seeks to provide the basic understanding and skills to report on business and consumer news and economic trends. Goals include learning how to read and understand financial statements, how to identify and access relevant public documents and how to interpret basic economic data and statistics. Students profile a public company on Long Island or in New York City, and learn how to write a business story that conforms to standards of accuracy and context. They will be encouraged to visit major financial institutions, public markets and regulatory agencies in New York City. Students also will examine business stories and controversies in the news from the perspective of the business community and journalists.

Prerequisite: JRN 310

Advisory Prerequisites: ECO 108-F (Introduction to Economics), BUS 110 (Business in the 21st Century).

3 credits

JRN 334 Science and Health Reporting

This course examines the various components of reporting and writing science and health news, areas of increasing importance and complexity. Topics include identifying major sources of news, the process by which research becomes news, scientific ethics and potential conflict-of-interest, accurately interpreting scientific data for the public, reporting on risk assessment, and translating scientific jargon. Students explore science and health controversies in the news from the dual perspectives of scientific uncertainty and media coverage. Students will report and write one news story based on a journal study and an in-depth story based on the work of a scientist or health researcher on campus.

Prerequisites: JRN 310, completion of D.E.C category E and H courses.

Advisory Prerequisite: AMS 102-C(Elements of Statistics). 3 credits

JRN 335 Reporting in New York City

Students are based in the news bureau at the university's Manhattan extension, reporting from key sources of news in New York City, including City Hall, the federal courts, the New York Stock Exchange and the United Nations. *This course is only offered during the summer and winter semesters.*

Prerequisite: JRN 210; permission of instructor

3 credits

JRN 336 Sports Reporting

This course provides practical training for students interested in a career in sports journalism, from the basics of game coverage to more complex stories that reflect the importance of sports in cultural systems. Students will work toward an understanding of how to report and write about such topics as the business of sports and gender and racial issues in sports. Students will cover events and practice writing on deadline, study the differences in reporting for print, online and broadcast, and learn how to inject interpretation and color into their coverage without losing professionalism.

Prerequisite :JRN 310

Advisory Prerequisites: PHY 113-E Physics of Sports, PSY 240-F, Survey in Social Psychology
3 credits

***JRN 337 Introduction to Narrative Journalism**

Building on students' experiences in newswriting, this course examines the reporting and writing of longer stories and more textured feature stories. There will be an emphasis on focus, structure and storytelling, including the rudiments of developing style and a narrative voice. Students will be expected to write several original enterprise stories. They also will explore the similarities and differences in telling stories in print, online and in broadcast formats. Previously offered as JRN 288. Not for credit in addition to JRN 288.

Prerequisite: JRN 210

Advisory Prerequisite: EGL 399(Special Topics: Journalists as Novelists)

3 credits

JRN 345 The Global and Ethnic Press

An increasingly diverse society requires media that understand and respond to diverse information needs. Developments in travel and communications, and recent immigration patterns, have produced a vibrant domestic press that focuses on ethnic communities, including a booming ethnic press in New York City. Students will examine the role these publications and TV channels play, how they differ from traditional media, how well they do their job, and whether they provide any lessons for the mainstream American press. Students also will study English-language overseas media and compare to U.S. media in terms of ethical standards, objectivity and political independence.

1 credit

***JRN 350 The Principles of Editing**

This course examines the fundamentals of editing, for all media, with emphasis on critical thinking, maximizing accuracy, removing bias and providing context. Students will practice editing for print, broadcast and online before completing a culminating project involving editing the same story across three different platforms.

Prerequisites: JRN310 and JRN320

3 credits

JRN 360 Advanced Writing and Reporting/Print

Students concentrating in print journalism learn to report and write more complex explanatory and interpretative stories. In addition to weekly assignments, students will undertake a major project designed to showcase their ability to explain or interpret a major trend or news development.

Prerequisite: JRN 310

Co or prerequisite: JRN 350

3 credits

JRN 361 News Editing and Presentation/Print

Students master editing and presentation skills for newspapers and magazines, with emphasis on story selection and news play, copy editing, headline writing, choosing photographs, producing graphics and page design. Previously offered as JRN 395. Not for credit in addition to JRN 395.

Prerequisite or co-prerequisite JRN360

3 credits

JRN 362 Magazine Journalism

This course is designed for students who may be interested in a career in magazine journalism. Students will study magazine writing, editing and production for general interest magazines, the booming market in specialty magazines, and the growing market in sports, lifestyle and entertainment magazines. Students will report and write a major magazine story for possible publication in a targeted magazine.

Prerequisite: JRN 337

3 credits

JRN 363 Advanced Narrative Journalism/Print

Creating compelling stories for print requires observation, description, dialogue, action, development of characters, setting of scene and voice. This class is designed to teach students advanced techniques of narrative writing. Students will write a number of original stories.

Prerequisite: JRN 337

Advisory Prerequisite: EGL 399 (Special Topics: Journalists as Novelists)

3 credits

JRN 370 Advanced Reporting and Writing/Broadcast

This course builds on the work of JRN 310 and is similarly offered in a workshop/production environment. There is focus on mastering the art of live reporting and developing story ideas for television. Emphasis also will be on shooting techniques. Students will report and write longer-form reports.

Prerequisites: JRN 310

Co or prerequisite: JRN 350

3 credits

JRN 371 Television Production

This course teaches video editing in both linear (tape to tape) and non-linear (digital formats). Students will work individually and in groups to report, write, edit and produce complete television news packages. Students will alternate between producing packages in the field and practicing techniques in a lab environment, Both on and of-camera skills will be emphasized. Classes will conclude each week with group critiques of student work.

Prerequisite or co-prerequisite: JRN 370

3 credits

JRN 379 Radio News

Principles of radio news, including writing and announcing, field reporting and editing. Students will cover spot news and features, research, script and produce radio newscasts. This course is also offered as *THR 379*.

Prerequisite: JRN 310

3 credits

JRN 380 Advanced Editing &Presentation/Web

This course is designed for students who are considering entry-level jobs in online journalism. Students will study real-time content management and production. There will be emphasis on how information should be effectively organized and packaged for the Web, the process of integrating multi-media and text, how to work collaboratively with broadcast and print colleagues, and the use of hypertext and layering techniques.

Prerequisites: JRN 310, JRN 320

Co or prerequisite: JRN 350

3 credits

JRN 381 Advanced Digital Storytelling.

Combining elements of text, art, video, music, and computer graphics to create interactive digital presentations. *Same at THR 317*

Prerequisite or co-prerequisite: JRN 380

3 credits

JRN 382 Desktop Publishing

This course is designed for students who want to learn how to self-publish on the Web. Work will include a brief examination of the development and structure of the Internet (concepts and terminology), with the bulk of the course devoted to introductory page design and publishing. Students will learn the basic use of HTML (the hypertext markup language), with special emphasis given to the study of tables, forms and cascading style sheets. Students will explore the role of self-publishing in developing careers.

Prerequisite: JRN 320

1 credit

JRN 410 Web/Print Practicum

Print and online students collaborate to report, write, edit, design and produce a weekly online newspaper. The newspaper will focus on the campus and surrounding community, and include breaking news, features, and strong interactive elements.

Prerequisites: JRN360 or JRN380

Prerequisites or Co-prerequisites: JRN361 or JRN381

3 credits

JRN411 TV Practicum

Working in teams, broadcast students produce a weekly television newscast. Students will be assigned to different newsroom roles each week, including anchors, field reporters, producers, editors, directors and studio producers. The newscast will focus on the campus and surrounding community, including breaking news, features and enterprise reporting.

Prerequisites or Co-prerequisites: JRN 370

Prerequisite or Co-prerequisite: JRN 371

3 credits

JRN 488 Off-Campus Internship

Students work for a professional news outlet on Long Island or in New York City. Professional feedback required; faculty sponsor evaluates work, as well. Student prepares weekly diary.

Prerequisite: JRN360 or JRN370 or JRN380 and permission of the department

1-3 credits.

JRN 490 Senior Project

In a culminating activity, students produce a major story, first in their area of concentration and then for two additional media, adding journalistic value in each case.. Students attend weekly seminar and work independently under the supervision of a faculty sponsor.

Prerequisite: U-4 standing, JRN360, or JRN370, or JRN380

Prerequisite or Co-prerequisite: JRN361, or JRN371, or JRN381

3 credits

To: Gillespie
From: schneider
3/03/06

(with Gillespie revisions)

Courses that are to be renamed and/or renumbered:

JRN 101-B – News Literacy (previously offered as topic to EGL 390)

JRN 102 – Colloquium on the News (previously JRN 285)

JRN 108-F – The History and Future of the American Press (previously JRN 280)

JRN 110 – Newswriting I: Introduction to Reporting & Writing (previously JRN 287 – Basic News Reporting & Writing)

JRN 210 – Newswriting II: Beat Reporting (Previously JRN 387 – Advanced News Reporting & Writing)

JRN 337 – Introduction to Narrative Journalism (previously JRN 288 – Feature Writing)

#JRN 330 – Investigative Journalism (previously JRN 389 – Investigative Reporting)

#JRN 361 – News Editing and Presentation / Print (previously JRN 395 – News Editing)

Schneider will submit a revised course proposal and syllabus for these courses before they are offered with the new numbering

Discontinued courses:

JRN 388 – Advanced Feature Writing & Magazine Writing

JRN 390 – Computer-Assisted Reporting

JRN 394 – Journalism Practicum.

JRN 288 – (previous title – 'JRN 288' will be reused for a new course)

